

बिड दस्तावेज़ / Bid Document

बिड विवरण/Bid Details	
बिड बंद होने की तारीख/समय /Bid End Date/Time	08-09-2025 11:00:00
बिड खुलने की तारीख/समय /Bid Opening Date/Time	08-09-2025 11:30:00
बिड पेशकश वैधता (बंद होने की तारीख से)/Bid Offer Validity (From End Date)	180 (Days)
मंत्रालय/राज्य का नाम/Ministry/State Name	Ministry Of Tourism
विभाग का नाम/Department Name	Department Of Tourism
संगठन का नाम/Organisation Name	National Council For Hotel Management And Catering Technology (nchmct)
कार्यालय का नाम/Office Name	Noida
वस्तु श्रेणी /Item Category	Hiring of Social Media Agency - Content creation, Content response and content moderation, Campaign Management, Response management/Helpdesk support, Basic reporting and analytics; Hindi, English; Facebook, Instagram, WhatsApp, Twitter, YouTube
अनुबंध अवधि /Contract Period	1 Year(s)
बिडर का न्यूनतम औसत वार्षिक टर्नओवर (3 वर्षों का) /Minimum Average Annual Turnover of the bidder (For 3 Years)	40 Lakh (s)
उन्हीं/समान सेवा के लिए अपेक्षित विगत अनुभव के वर्ष/Years of Past Experience Required for same/similar service	3 Year (s)
इसी तरह की सेवाओं का पिछला आवश्यक अनुभव है/Past Experience of Similar Services required	Yes
वर्षों के अनुभव एवं टर्नओवर से एमएसई को छूट प्राप्त है / MSE Exemption for Years Of Experience and Turnover	Yes Complete
स्टार्टअप के लिए अनुभव के वर्षों और टर्नओवर से छूट प्रदान की गई है / Startup Exemption for Years Of Experience and Turnover	Yes Complete
विक्रेता से मांगे गए दस्तावेज़/Document required from seller	Experience Criteria,Bidder Turnover,Certificate (Requested in ATC) *In case any bidder is seeking exemption from Experience / Turnover Criteria, the supporting documents to prove his eligibility for exemption must be uploaded for evaluation by the buyer

बिड विवरण/Bid Details	
क्या आप निविदाकारों द्वारा अपलोड किए गए दस्तावेजों को निविदा में भाग लेने वाले सभी निविदाकारों को दिखाना चाहते हैं? संदर्भ मेनू है/Do you want to show documents uploaded by bidders to all bidders participated in bid?	Yes (Documents submitted as part of a clarification or representation during the tender/bid process will also be displayed to other participated bidders after log in)
बिड लगाने की समय-सीमा बढ़ाने के लिए आवश्यक न्यूनतम सहभागी विक्रेताओं की संख्या। / Minimum number of bids required to disable automatic bid extension	3
दिनों की संख्या, जिनके लिए बिड लगाने की समय-सीमा बढ़ाई जाएगी। / Number of days for which Bid would be auto-extended	7
बिड से रिवर्स नीलामी सक्रिय किया/Bid to RA enabled	No
बिड का प्रकार/Type of Bid	Two Packet Bid
तकनीकी मूल्यांकन के दौरान तकनीकी स्पष्टीकरण हेतु अनुमत समय /Time allowed for Technical Clarifications during technical evaluation	2 Days
अनुमानित बिड मूल्य /Estimated Bid Value	1000000
मूल्यांकन पद्धति/Evaluation Method	Total value wise evaluation

ईएमडी विवरण/EMD Detail

एडवाइजरी बैंक/Advisory Bank	State Bank of India
ईएमडी राशि/EMD Amount	50000

ईपीबीजी विवरण /ePBG Detail

एडवाइजरी बैंक/Advisory Bank	State Bank of India
ईपीबीजी प्रतिशत (%) /ePBG Percentage(%)	5.00
ईपीबीजी की आवश्यक अवधि (माह) /Duration of ePBG required (Months).	14

(a). जेम की शर्तों के अनुसार ईएमडी छूट के इच्छुक बिडर को संबंधित केटेगरी के लिए बिड के साथ वैध समर्थित दस्तावेज प्रस्तुत करने हैं। एमएसई केटेगरी के अंतर्गत केवल वस्तुओं के लिए विनिर्माता तथा सेवाओं के लिए सेवा प्रदाता ईएमडी से छूट के पात्र हैं। व्यापारियों को इस नीति के दायरे से बाहर रखा गया है।/EMD EXEMPTION: The bidder seeking EMD exemption, must submit the valid supporting document for the relevant category as per GeM GTC with the bid. Under MSE category, only manufacturers for goods and Service Providers for Services are eligible for exemption from EMD. Traders are excluded from the purview of this Policy.

(b).ईएमडी और संपादन जमानत राशि, जहां यह लागू होती है, लाभार्थी के पक्ष में होनी चाहिए। / EMD & Performance security should be in favour of Beneficiary, wherever it is applicable.

लभार्थी /Beneficiary :

Director (A & F)

Noida, Department of Tourism, National Council for Hotel Management and Catering Technology (NCHMCT),
Ministry of Tourism

(Director Admin And Finance)

विभाजन/Splitting

बोली विभाजन लागू नहीं किया गया/Bid splitting not applied.

एमआईआई अनुपालन/MII Compliance

एमआईआई अनुपालन/MII Compliance	Yes
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1. If the bidder is a Micro or Small Enterprise as per latest orders issued by Ministry of MSME, the bidder shall be exempted from the eligibility criteria of "Experience Criteria" as defined above subject to meeting of quality and technical specifications. The bidder seeking exemption from Experience Criteria, shall upload the supporting documents to prove his eligibility for exemption.
2. If the bidder is a Micro or Small Enterprise (MSE) as per latest orders issued by Ministry of MSME, the bidder shall be exempted from the eligibility criteria of "Bidder Turnover" as defined above subject to meeting of quality and technical specifications. If the bidder itself is MSE OEM of the offered products, it would be exempted from the "OEM Average Turnover" criteria also subject to meeting of quality and technical specifications. The bidder seeking exemption from Turnover, shall upload the supporting documents to prove his eligibility for exemption.
3. If the bidder is a DPIIT registered Startup, the bidder shall be exempted from the the eligibility criteria of "Experience Criteria" as defined above subject to their meeting of quality and technical specifications. The bidder seeking exemption from Experience Criteria, shall upload the supporting documents to prove his eligibility for exemption.
4. If the bidder is a DPIIT registered Startup, the bidder shall be exempted from the the eligibility criteria of "Bidder Turnover" as defined above subject to their meeting of quality and technical specifications. If the bidder is DPIIT Registered OEM of the offered products, it would be exempted from the "OEM Average Turnover" criteria also subject to meeting of quality and technical specifications. The bidder seeking exemption from Turnover shall upload the supporting documents to prove his eligibility for exemption.
5. The minimum average annual financial turnover of the bidder during the last three years, ending on 31st March of the previous financial year, should be as indicated above in the bid document. Documentary evidence in the form of certified Audited Balance Sheets of relevant periods or a certificate from the Chartered Accountant / Cost Accountant indicating the turnover details for the relevant period shall be uploaded with the bid. In case the date of constitution / incorporation of the bidder is less than 3-year-old, the average turnover in respect of the completed financial years after the date of constitution shall be taken into account for this criteria.
6. Years of Past Experience required: The bidder must have experience for number of years as indicated above in bid document (ending month of March prior to the bid opening) of providing similar type of services to any Central / State Govt Organization / PSU. Copies of relevant contracts / orders to be uploaded along with bid in support of having provided services during each of the Financial year.
7. Estimated Bid Value indicated above is being declared solely for the purpose of guidance on EMD amount and for determining the Eligibility Criteria related to Turn Over, Past Performance and Project / Past Experience etc. This has no relevance or bearing on the price to be quoted by the bidders and is also not going to have any impact on bid participation. Also this is not going to be used as a criteria in determining reasonableness of quoted prices which would be determined by the buyer based on its own assessment of reasonableness and based on competitive prices received in Bid / RA process.
8. Past Experience of Similar Services: The bidder must have successfully executed/completed similar Services over the last three years i.e. the current financial year and the last three financial years(ending month of March prior to the bid opening): -
 1. Three similar completed services costing not less than the amount equal to 40% (forty percent) of the estimated cost; or
 2. Two similar completed services costing not less than the amount equal to 50% (fifty percent) of the estimated cost; or
 3. One similar completed service costing not less than the amount equal to 80% (eighty percent) of the estimated cost.

अतिरिक्त योग्यता /आवश्यक डेटा/Additional Qualification/Data Required**Scope of Work/Creative Brief:**[1756357280.pdf](#)**Payment Terms:**[1756357483.pdf](#)**This Bid is based on Quality & Cost Based Selection (QCBS) . The technical qualification parameters are :-**

Parameter Name	Max Marks	Cutoff Marks	Qualification Methodology Document
Relevant experience	20	10	View File
Average Annual Turnover during last 3 financial years	20	10	View File
Technical Presentation	60	30	View File

Total Minimum Qualifying Marks for Technical Score: 50**QCBS Weightage(Technical:Financial):70:30****Presentation Venue:**National Council for Hotel Management and Catering Technology, A-34, Block A, Industrial Area, Sector 62, Noida, Uttar Pradesh 201309.**Hiring Of Social Media Agency - Content Creation, Content Response And Content Moderation, Campaign Management, Response Management/Helpdesk Support, Basic Reporting And Analytics; Hindi, English; Facebook, Instagram, WhatsApp, Twitter, YouTube (12)****तकनीकी विशिष्टियाँ /Technical Specifications**

विवरण/ Specification	मूल्य/ Values
कोर / Core	
Social Media	Content creation , Content response and content moderation , Campaign Management , Response management/Helpdesk support , Basic reporting and analytics
Language Versions	Hindi , English
Handles Required	Facebook , Instagram , WhatsApp , Twitter , YouTube
एडऑन /Addon(s)	
Fresh photoshoot for creating a photobank	NA
Developing video content of 1-2 minute duration with fresh shoot	NA

अतिरिक्त विशिष्टि दस्तावेज़ /Additional Specification Documents**प्रेषिती/रिपोर्टिंग अधिकारी /Consignees/Reporting Officer and Quantity**

क्र.सं./S.No.	प्रेषित/रिपोर्टिंग अधिकारी /Consignee Reporting/Officer	पता/Address	संसाधनों की मात्रा / Quantity (Number of Months for which Social Media Agency is required)	अतिरिक्त आवश्यकता /Additional Requirement
1	Satish Kumar	201309,A-34, SECTOR-62, NOIDA	12	N/A

क्रेता द्वारा जोड़ी गई बिड की विशेष शर्तें/Buyer Added Bid Specific Terms and Conditions

1. Generic

OPTION CLAUSE: The buyer can increase or decrease the contract quantity or contract duration up to 25 percent at the time of issue of the contract. However, once the contract is issued, contract quantity or contract duration can only be increased up to 25 percent. Bidders are bound to accept the revised quantity or duration

2. Forms of EMD and PBG

Bidders can also submit the EMD with Payment online through RTGS / internet banking in Beneficiary name

NCHMCT
Account No.
2886101000127
IFSC Code
CNRB0002886
Bank Name
CANARA BANK
Branch address
SECTOR-63, NOIDA

Bidder to indicate bid number and name of bidding entity in the transaction details field at the time of on-line transfer. Bidder has to upload scanned copy / proof of the Online Payment Transfer along with bid.

3. Buyer Added Bid Specific ATC

Buyer Added text based ATC clauses

SCOPE OF WORK

A) National Council for Hotel Management and Catering Technology, A-34, Sector-62, Noida requires the Services of Social Media Management for NCHMCT, Noida from reputed, well established Firm/Agency as per details given below: -

1 - Daily research on Media Coverage related to NCHMCT and any pertinent news related to hospitality management Education and share those as a consolidated report with in-charge officer with supporting URL etc.

2 - Strategize each post once any lead is shared/confirmed by the institute authority.

3 - Development of Social Media Creative (balanced mix of Static Post, Carousel Post, GIF, Video, as guided by the institute). Get approval on Creatives and Post-Copies from the authority. Adaptation of all creatives for several social media channels (like LinkedIn, Twitter, Facebook, and Instagram) as per industry best practices.

4 - Post those on all suggested social media channels as guided by the institute authority.

5 - Submit Quantitative and Qualitative Monthly/Quarterly report on growth of followers, profile view, engagement etc. on different platforms along with detailed date range or post specific reports.

6 - Monitor the health of all social media channels.

7 - Cover few vital events at the institutes with a professional photographer and SM manager to ensure timely and quality coverage of those events across all social media.

8 - The Key focus of the Social Media Exercise is the following:-

(i) Developing new creatives based on newer and innovative themes is important.

(ii) Information sharing mechanism to reach out to targeted market.

(iii) The agency will maintain strict adherence to the brand guidelines and community standards of each social media platform. Moderation of all the platforms with a frequency of 2 times a day in order to deal with spam, unauthorized advertisements, inappropriate content, etc. will be done.

(iv) Strategic tagging must be done with popular pages and profiles to ensure greater reach of the post and to ensure the use relevant and specific hashtags that are in line with brand's messaging and values. These hashtags will help to categorize your content and make it easier to find for users who are interested in topics related to the brand.

The skilled and experienced content generation team must gather information and data from all concerned departments and process those to appropriate body-copy and post-copy to ensure better retention and engagement.

B) Digital Media advertising of NCHM Courses on social media platform like, Facebook, WhatsApp, Instagram, YouTube & Twitter (Now called X) for a period of one year from October 2025 to September 2026 as per the below mentioned monthly plan:-

Sl. No	Element/ Items	Details	Time Span	Monthly Basis
1	Main Videos	Detailing's / Working/ Promotional/ Informative /Vision & Mission	30 Secs-2 Min	2 Videos
2	Reels / Short Videos	Trending / Informative / Promotional	10 Secs - 90 Secs	6 Videos
3	Success Stories	Student Stories/ Any campus stories and achievements	30 Secs-2 Min	2 Videos
4	Testimonial Videos	Management / Students / Guests / Staff	10 Secs - 90 Secs	5 Videos
5	Still Creatives	Specific / Information / Offer		15 Creatives
6	Pictures or News cutting Posting	In Lots	Whenever received	Multiple times
7	Professional Shoots	Photography & Videography to get our monthly content only	2 days each	1 Shoot
8	Raw Content	Pictures / Videos	-	Partially by the agency & NCHM
9	Contents Sharing	Aggressive sharing of the contents to mass audience and pages on FB/ proper Tagging & resharing on Instagram		By the agency
10	WhatsApp broadcast Automation	1 Video / Creative / Picture with drafting	Location oriented	1 Lakh people / Times
11	Special Association	Time to Time advisory Marketing tips and special coordination from our side on behalf of the brand		Yes

Terms and Conditions

1) The successful bidder shall be responsible for execution of the Scope of Work. Failure to do so will attract cancellation of the order.

2) All works related to this tender should be completed to entire satisfaction of the NCHMCT, failing which the NCHMCT will have right to cancel the work order and no payment will be made in that case. NCHMCT can terminate the contract with one-month notice in case the services are not found satisfactory. In such a case, NCHMCT will pay on actual work basis for the duration for which the services were used during the period in question, after deducting penalty, if any.

3) Any problems found in the work carried out by the successful bidder will have to be rectified / replaced mutually agreed cost by the Successful Bidder.

d. The representatives of the Successful Bidder should be available on call to enable this Institute to contact them in emergency situation

n. Therefore, all contact number(s) and address is to be provided to NCHMCT.

e. All disputes arising out of this contract shall be referred to the arbitrators appointed by both the parties agreed upon. The venue of arbitration shall be in Noida only.

f. NCHMCT reserves the right to reject any or all bid(s) without assigning any reason. The decision of NCHMCT in this regard shall be final. No enquiries in this regard shall be entertained. Correspondence during tendering process may invite disqualification.

g. The quoted rate must be valid for six months from the date of the Tender.

h. The rate quoted by the Successful Bidder shall also be inclusive of all taxes, duties, and other statutory payments and will not be subject to any fluctuation due to any increase in any effect.

Earnest Money Deposit/ Bid Security.

Bidders are required to submit Earnest Money

Deposit (EMD) in favor of the “National Council for Hotel Management and Catering Technology , Noida” for an amount of Rs. 50,000/- (Rupees Fifty thousand Only) along with their bids through NEFT or RTGS Bank Transfer or Direct Credit in favor of National Council for Hotel Management and Catering Technology, Noida. EMD of the unsuccessful bidders will be returned to them at the earliest after expiry of the final bid validity or before the 60th day after the award of the contract. The Bid Security of the successful bidder would be returned, without any interest whatsoever, after the completion of the work. The EMD will be forfeited if the bidder withdraws or amends impairs or derogates from the tender in any respect within the validity period of their tender. EMD should be kept separately inside the envelope along with quotation in main envelope. Bids shall not be considered, in case, the EMD is not submitted along with the Technical Bid.

Successful Bidder can submit the Performance Security in the form of Payment online through RTGS /

Internet banking. On-line payment shall be in Beneficiary name - NCHMCT

Account No. - 2886101000127

IFSC Code - CNRB0002886

Bank Name - CANARA BANK

Branch address - SECTOR-63, NOIDA

Successful Bidder to indicate Contract number and name of Seller entity in the transaction details field at

the time of on-line transfer. Bidder has to upload scanned copy / proof of the Online Payment Transfer in

place of PBG within 15 days of award of contract.

Contract/Warranty Period

NCHMCT can terminate the contract with one-month notice in case the services are not found satisfactory. In such a case, NCHMCT will pay on actual work basis for the duration for which the services were used during the period in question, after deducting penalty, if any.

Payment Terms: -

- a. No advance payment will be made in any case.**
- b. Payment will be made on Monthly submission of the invoice and after getting the satisfactory service report from competent authority.**
- c. TDS and any other Government levies applicable on invoices as per Government instructions / notifications issued from time to time shall be applicable and deducted from the invoice. Pay**

ment will be made by E-payment/NEFT/RTGS after deducting the TDS/GST as per Income Tax Rules and any other deductions as per Government rules.

Liquidated Damages

In the event of the Bidder failure to submit the works as specified in this contract, the Customer may, at his discretion, withhold any payment until the completion of the contract. The Customer may also deduct from the Bidder as agreed, liquidated damages to the sum of 0.5% of the contract price of the delayed/undelivered works mentioned for every week of delay or part of a week, subject to the maximum value of the Liquidated Damages being not higher than 10% of the value of delayed works.

Option Clause

The contract shall have an option Clause, wherein the BUYER can exercise an option to procure an additional 25% (TWENTY-FIVE PERCENT) of the original contracted quantity in accordance with the same terms & conditions of the present contract. This will be applicable within the currency of contract. The bidder is to confirm the acceptance of the same for inclusion in the contract. It will be entirely the discretion of the BUYER to exercise the option.

Tender Evaluation Process:-

1. The bids which satisfy All the Minimum Essential Eligibility Criteria laid down in Appendix-A, alone will be taken up for Technical Evaluation.
2. Technical Bid submitted by each Bidder would be assessed based on the Technical Evaluation Criteria for services as per Appendix-B
3. In the first Stage, the Bidder shall submit its Technical Bid of 40 marks. (Qualifying marks - 20 out of 40 as well as technical score in each technical parameter is achieved the minimum cut-off).
4. Those Bidders who qualify (obtain 20 marks out of 40) in the Technical Bids will be invited for presentation of 60 marks on their proposal to execute /perform the expected task of Social Media Management Services with Government organizations.
5. Thereafter, in the second stage, Financial Bid will be opened and only the technically qualified bidders from the first stage will be eligible for bidding on the financial bid.
6. The Financial Bid of only those technically qualified bidders will be considered who have scored minimum 50 % (i.e. 30 out of 60) marks in the presentation.
7. The L1 shall be decided on the highest composite score (Technical + Financial) on 70:30 (Technical : financial), as per the formula stated in the tender document.
8. The bid will be awarded at the financial bid value quoted by the successful bidder.
9. The presence or absence of representative of the Bidders shall not render the procedure infirm, at any stage.

Note: The bidders who will get technically less than 20 marks out of 40 or get score below the minimum cut off in any technical parameter will be considered as technically disqualified; and amongst the initially qualified bidders, any bidder obtaining less than 30 out of 60 in presentation will forfeit the right to consideration of its financial bid.

11. The Technical Score (TS) of the Bidder getting the highest mark will be treated as 70 points, and those of the others will be arrived at proportionately, using the formula: $TS = (T/T_{max}) \times 70$ where T_{max} is the highest mark secured in the Technical evaluation by one of the Bidders, and T is the mark secured by any given Bidder. In this manner, each Bidder will be assigned

a Technical Score (TS) out of 70 points.

12. This Tender, being a Quality-cum-Cost based Tender, with quality and integrity of the Service provided being paramount, will be evaluated on 70:30 basis. This means 70% weightage will be given SEPERATELY to Technical Bid and 30% weightage will be given to the Price Bid.
13. The Financial Score (FS) out of 30 for each bidder will be arrived at using the formula: $FS = (P_{min}/P) \times 30$ where P_{min} is the value of the lowest Price Bid and P is the value of the Price Bid of a given Bidder.
14. The Total Score for a Bidder will be out of 100 i.e. Total Score [TS (70) + FS (30)]
15. The Bidder with the highest Total Score will be awarded the contract subject to other terms and conditions of Tender.

4. Buyer Added Bid Specific ATC

Buyer uploaded ATC document [Click here to view the file.](#)

अस्वीकरण/**Disclaimer**

The additional terms and conditions have been incorporated by the Buyer after approval of the Competent Authority in Buyer Organization, whereby Buyer organization is solely responsible for the impact of these clauses on the bidding process, its outcome, and consequences thereof including any eccentricity / restriction arising in the bidding process due to these ATCs and due to modification of technical specifications and / or terms and conditions governing the bid. If any clause(s) is / are incorporated by the Buyer regarding following, the bid and resultant contracts shall be treated as null and void and such bids may be cancelled by GeM at any stage of bidding process without any notice:-

1. Definition of Class I and Class II suppliers in the bid not in line with the extant Order / Office Memorandum issued by DPIIT in this regard.
2. Seeking EMD submission from bidder(s), including via Additional Terms & Conditions, in contravention to exemption provided to such sellers under GeM GTC.
3. Publishing Custom / BOQ bids for items for which regular GeM categories are available without any Category item bunched with it.
4. Creating BoQ bid for single item.
5. Mentioning specific Brand or Make or Model or Manufacturer or Dealer name.
6. Mandating submission of documents in physical form as a pre-requisite to qualify bidders.
7. Floating / creation of work contracts as Custom Bids in Services.
8. Seeking sample with bid or approval of samples during bid evaluation process. (However, in bids for [attached categories](#), trials are allowed as per approved procurement policy of the buyer nodal Ministries)
9. Mandating foreign / international certifications even in case of existence of Indian Standards without specifying equivalent Indian Certification / standards.
10. Seeking experience from specific organization / department / institute only or from foreign / export experience.
11. Creating bid for items from irrelevant categories.
12. Incorporating any clause against the MSME policy and Preference to Make in India Policy.
13. Reference of conditions published on any external site or reference to external documents/clauses.
14. Asking for any Tender fee / Bid Participation fee / Auction fee in case of Bids / Forward Auction, as the case may be.
15. Buyer added ATC Clauses which are in contravention of clauses defined by buyer in system generated bid template as indicated above in the Bid Details section, EMD Detail, ePBG Detail and MII and MSE Purchase Preference sections of the bid, unless otherwise allowed by GeM GTC.
16. In a category based bid, adding additional items, through buyer added additional scope of work/ additional terms and conditions/or any other document. If buyer needs more items along with the main item, the

same must be added through bunching category based items or by bunching custom catalogs or bunching a BoQ with the main category based item, the same must not be done through ATC or Scope of Work.

Further, if any seller has any objection/grievance against these additional clauses or otherwise on any aspect of this bid, they can raise their representation against the same by using the Representation window provided in the bid details field in Seller dashboard after logging in as a seller within 4 days of bid publication on GeM. Buyer is duty bound to reply to all such representations and would not be allowed to open bids if he fails to reply to such representations.

All GeM Sellers / Service Providers are mandated to ensure compliance with all the applicable laws / acts / rules including but not limited to all Labour Laws such as The Minimum Wages Act, 1948, The Payment of Wages Act, 1936, The Payment of Bonus Act, 1965, The Equal Remuneration Act, 1976, The Payment of Gratuity Act, 1972 etc. Any non-compliance will be treated as breach of contract and Buyer may take suitable actions as per GeM Contract.

This Bid is governed by the [सामान्य नियम और शर्तें/General Terms and Conditions](#), conditions stipulated in Bid and [Service Level Agreement](#) specific to this Service as provided in the Marketplace. However in case if any condition specified in सामान्य नियम और शर्तें/General Terms and Conditions is contradicted by the conditions stipulated in Service Level Agreement, then it will over ride the conditions in the General Terms and Conditions.

जेम की सामान्य शर्तों के खंड 26 के संदर्भ में भारत के साथ भूमि सीमा साझा करने वाले देश के बिडर से खरीद पर प्रतिबंध के संबंध में भारत के साथ भूमि सीमा साझा करने वाले देश का कोई भी बिडर इस निविदा में बिड देने के लिए तभी पात्र होगा जब वह बिड देने वाला सक्षम प्राधिकारी के पास पंजीकृत हो। बिड में भाग लेते समय बिडर को इसका अनुपालन करना होगा और कोई भी गलत घोषणा किए जाने व इसका अनुपालन न करने पर अनुबंध को तत्काल समाप्त करने और कानून के अनुसार आगे की कानूनी कार्रवाई का आधार होगा।/In terms of GeM GTC clause 26 regarding Restrictions on procurement from a bidder of a country which shares a land border with India, any bidder from a country which shares a land border with India will be eligible to bid in this tender only if the bidder is registered with the Competent Authority. While participating in bid, Bidder has to undertake compliance of this and any false declaration and non-compliance of this would be a ground for immediate termination of the contract and further legal action in accordance with the laws.

---धन्यवाद/Thank You---