



Tourism Review

Issue(s) available: **87** – From Volume: 56 Issue: 1/2, to Volume: 77 Issue: 4

Subjects:

Tourism & hospitality Tourism development & planning
Tourism & hospitality international tourism & hospitality tourist culture & behavior
Tourism & hospitality Tourism development & planning hospitality industry
Tourism & hospitality Tourism development & planning tourism industry

ISSN:

1660-5373

Renamed from:

[TheTouristReview](#)

Online date, start – end:

2001

Copyright Holder:

Emerald Publishing Limited

Open Access:

hybrid

Editor:

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Description

TR is the oldest journal dedicated to tourism issues celebrating its 75 years history in 2020.

TR aims to advance the understanding of tourism and to enhance the impact and relevance of tourism research to global society at large.

TR publishes research papers, systematic literature reviews (state of the art), short interventions (perspective papers) and research innovations (cutting edge)

Tourism Review provides original, creative, multi- and interdisciplinary contributions on a very wide range of issues including:

- Understanding and meaning of tourism and all stakeholders in the tourism ecosystem
- Tourism business environment and ecosystem
- Tourism management, stakeholders and strategies
- Tourism demand, markets, consumer behaviour, segmentation
- Cocreation of tourism experiences across multiple stakeholders
- Tourism policy, governance, community and economic integration
- Tourism planning and development, regional planning,
- Tourism socio-economic context
- Managing and marketing tourism products and services
- Destination networks and ecosystems
- Destination competitiveness and sources of competitive advantage
- Tourism marketing, branding, positioning, promotion, pricing
- Information Communication Technology, social media and reputation management
- Distribution of tourism and intermediation strategies
- Impacts of tourism: economic, socio-cultural and environmental
- Financial management, incentives, concessions for tourism development
- Sustainability, ecotourism, climate change, triple bottom line and corporate social responsibility
- Tourism geography, mobilities, migration, place
- Coastal, rural, mountain, urban tourism
- Industry: transportation, hospitality, attractions, festivals, leisure
- Events and sports tourism, legacy and impacts
- Food and drink tourism, trail designs, gastronomy, sustainable food practices and allergens
- Crisis management, risk and disaster management, business continuity
- Cultural heritage, festivals, art and creative industries
- Cultural anthropology, sociology, ethnography
- Religious tourism and pilgrimage, cultural routes
- Human resources and talent management, global employability
- Accessibility, inclusive design and tourism for all

The Editors encourage articles that explore knowledge and theory and provide an innovative and exploratory analysis towards a future perspective that adds value to all tourism stakeholders globally.

TOURISM REVIEW PUBLISHES FOUR TYPES OF PAPERS

- Research Papers (both empirical and conceptual)
- State of the Art papers (synthesis of literature)
- Cutting edge papers (short contemporary topic/ PhD research/emerging topics)
- short interventions (perspective papers)

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Abstracted and Indexed: Associate Programs Source Plus, Cabell's Directory of Publishing Opportunities in Marketing, Current Abstracts, Social Sciences Citation Index (Clarivate Analytics).

Ranked: AIDEA (Italy), Australian Business Dean's Council (ABDC) Journal Ranking List, Chartered Association of Business Schools (CABS, UK) Academic Journal Guide, ESSEC Rankings of Journals 2016, Federation of Management Societies of China, The Publication Forum (Finland), Scopus.

