



# Journal of Hospitality and Tourism Technology

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## Strapline:

A Framework for Innovation

## Subjects:

Tourism & hospitality/Tourism technology E commerce in tourism  
Tourism & hospitality/Tourism technology E – Intermediaries in tourism  
Tourism & hospitality/Tourism technology Location-based services/global positioning systems  
Tourism & hospitality/Tourism technology/Mobile/wireless technologies in tourism

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## **Editor:**

Dr Cihan Cobanoglu

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## **Description**

The Journal of Hospitality and Tourism Technology is a journal dedicated solely for research in technology, e-business and innovation in tourism and hospitality.

# Aims & scope

JHTT is a bridge between academia and industry through the intellectual exchange of ideas, trends and paradigmatic changes in the fields of hospitality and tourism, IT, innovation and e-business. The journal offers a platform for scholars and operators to document the impact and influence of technology on hospitality and tourism industries. Some of the key topics it covers include:

Artificial intelligence

Augmented Reality/Virtual Reality applications (AR/VR)

Automation and Robotics

Big data analytics Biometric applications

Blockchain/cryptocurrencies

Business intelligence visualization

Chatbots in hospitality and tourism

Cross-Cultural differences in IT use

Digital asset management

Digital marketing of hospitality and tourism organizations

Digital transformation

E-governance

eLearning in hospitality and tourism

E-Marketplaces, electronic distribution channels, or e-Intermediaries

E-Procurement

E-Word of Mouth (e-WOM)

GPS and Location-based services

ICT and over-tourism

ICT and tourism in remote destinations

Internet of Things

Internet or e-commerce business models

IT control and preparation for disaster

Mobile/Wireless technologies in commerce

Radio Frequency Identification applications  
Recommender systems and personalization  
Relationship Development and Retention  
Revenue management and technology  
Security of transactions  
Self service technologies  
Service-Oriented Architecture of business systems  
Smart tourism and smart destinations  
Smartness and urban tourism  
Social dynamics of e-communication Social media  
marketing and management Technologies for  
sustainable hospitality operations Technologies for  
sustainable tourism development Technology and  
heritage tourism  
Technology and rural tourism development  
Technology and sustainable tourism  
Technology and tourism impacts in destinations  
Technology in New Product Development  
Voice-activated technologies  
Website design and evaluation

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*Journal of hospitality and Tourism Technology – Literati Award Winners 2020*

## Indexing & rankings

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