



# International Journal of Event and Festival Management

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Subjects:

Tourism & hospitality events management conferences/conventions management  
Tourism & hospitality events management events planning & design  
Tourism & hospitality events management festival management  
Tourism & hospitality events management financial/risk management of events

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# Description

The International Journal of Event and Festival Management advances knowledge in the field of events management and enhances the uptake of such knowledge by academics in the field.

# Aims & Scope

The double-blind peer-reviewed journal will cover events management issues ranging in scope from small festivals, business and special events to mega events such as the Olympics. Articles will be sourced from all disciplinary perspectives and a multi-disciplinary research approach is encouraged.

The journal includes, but is not limited to:

- Marketing
- Planning and design
- Comments and/or trends in event education
- Logistics
- Evaluation
- Strategic management and creative leadership
- Sponsorship and fundraising
- Volunteer and human resource management
- Event professionalism and innovations
- Programming
- Risk management
- Financial management of events
- Clients and concepts
- Business relations
- Conferences
- Public relations
- Festivals
- Conventions

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## Literati Awards

International Journal of Event and festival Management – Literati Award  
Winners

2021

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# Indexing & rankings

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