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Description

IJCHM communicates the latest developments and thinking on the management of hospitality and tourism businesses worldwide. IJCHM publishes peer reviewed papers covering issues relevant to strategic management, operations, marketing, finance and HR management.

Aims & scope

IJCHM encourages an interchange between researchers and managers. Contributors are encouraged to identify clear theoretical and practical implications of their work for hospitality management from single unit concerns to large organizations.

The journal covers:

Annual review of trends

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Critical review/theoretical papers

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Marketing

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fevzi.okumus@ucf.edu

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