



Technology Strategies for the Hospitality Industry: Pearson New International Edition PDF EBook

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Description

For undergraduate/graduate-level courses in Hospitality Information Systems, and Hospitality Technology. This text examines technology strategies for the hospitality industry. Exceptionally practical in approach, this edition includes a new chapter on technology in the casino industry and a new chapter on technology for meetings and events. A separate chapter is devoted to planning and investment as students learn what technology exists and how to use it to succeed in the hospitality business.

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